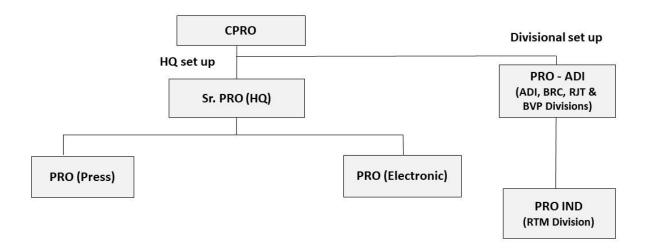
## PR SET UP AT WESTERN RAILWAY

## **Organisation Structure**



## **Functions of PR Dept**

- 1. Dissemination of timely and accurate information about Railways to public
- 2. Preparation & issue of Press Releases, News features & Special articles to various newspapers regarding regular activities and achievements of Western Railway in various fields.
- 3. Release of information on social awareness issues through advertisements, radio jingles, etc
- 4. Event Management Holding various functions, celebration events, etc.
- 5. Exhibition: Holding Exhibitions showcasing the railways on different occasions.
- 6. Heritage archiving and preservation
- 7. Management of Western Railway website
- 8. Publications: PR department also undertakes conceptualization, designing printing of various publication such as In-house magazines, Brochures, Books etc.
- Release of Tender Advertisements received from various departments to DAVP approved publications as per Railway Board's directives.