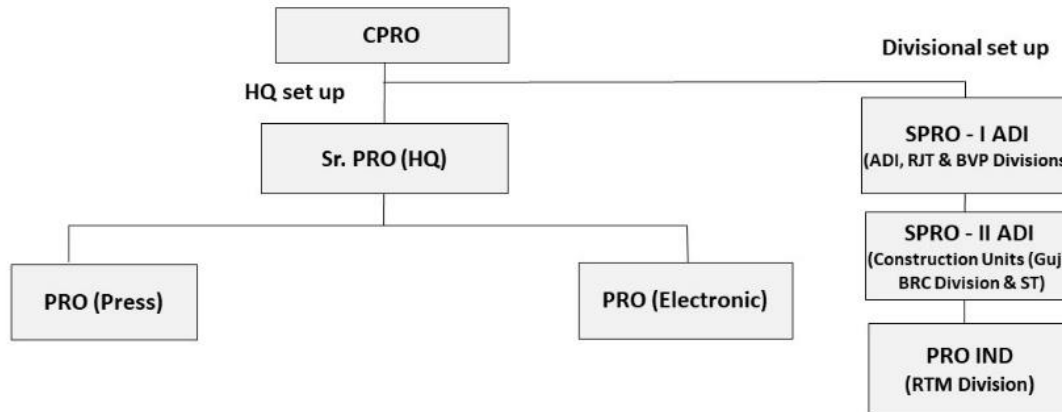


PR SET UP AT WESTERN RAILWAY

Organisation Structure



Functions of PR Dept

1. Dissemination of timely and accurate information about Railways to public
2. Preparation & issue of Press Releases, News features & Special articles to various newspapers regarding regular activities and achievements of Western Railway in various fields.
3. Release of information on social awareness issues through advertisements, radio jingles, etc
4. Event Management Holding various functions, celebration events, etc.
5. Exhibition: Holding Exhibitions showcasing the railways on different occasions.
6. Heritage archiving and preservation
7. Management of Western Railway website
8. Publications: PR department also undertakes conceptualization, designing printing of various publication such as In-house magazines, Brochures, Books etc.
9. Release of Tender Advertisements received from various departments to DAVP approved publications as per Railway Board's directives.